



<b>ASIA ENGLISH SCHOOL</b>		1 <sup>st</sup> Term Exam September 2009-10
Secondary /Higher Secondary Section		Date : 18-09-09
Asia Campus, Drive-in Road, Ahmedabad-380054		Time : 2 hours
Std : XI com	<b>Sub : B.A.</b>	Total Marks : 50

Roll No. \_\_\_\_\_

**SECTION – A**

**Choose the correct alternatives. Each question carries 1 mark**

**[8]**

- (1) \_\_\_\_\_ is established to protect the employment of workers.  
[a] WTC [b] NTC [c] ITC [d] PTC
- (2) The production activity is known as \_\_\_\_\_.  
[a] Commerce [b] Trade [c] Industry [d] Employment
- (3) Which type of lending is overdraft as per time span ?  
[a] Short-term [b] long-term [c] Balanced [d] Medium term
- (4) \_\_\_\_\_ is not a credit card.  
[a] ATM card [b] Visa [c] Master [d] Bob
- (5) The principle of \_\_\_\_\_ cannot be implemented in life insurance.  
[a] Subrogation [b] Utmost good faith  
[c] Indemnity [d] Insurable interest
- (6) Warehouses creates utility of \_\_\_\_\_.  
[a] Food and money [b] Food and Shelter  
[c] Money and shelter [d] Time and Place
- (7) Communication through local networks of computers is called \_\_\_\_\_.  
[a] Internet [b] Outernet [c] Intranet [d] Intornet
- (8) E-commerce is \_\_\_\_\_ oriented.  
[a] Fashion [b] Collection [c] Consumer [d] Government

**SECTION – B**

**Answer the following questions. Each question carries 1 mark.**

**[8]**

- (9) Which two activities are included in business ?
- (10) What is meant by Re-export trade ?
- (11) Give the meaning of primary industries.
- (12) Give the full form of : (1) IDBI (2) ICICI
- (13) When was Life Insurance nationalized in India ?
- (14) Which type of goods are stored in General Warehouse ?
- (15) What is Communication ?
- (16) What is E-commerce ?

**SECTION – C**

**Answer the following questions. Each question carries 2 marks.**

**[12]**

- (17) "Profit is a lifeline of business." Elaborate.
- (18) Explain inter-bank transactions.
- (19) What is meant by whole life insurance ?
- (20) How are prices stabilized due to warehouses ?
- (21) Why is paper not required in Email ?
- (22) State the functions of warehouses. [any 4]

**SECTION – D**

**Answer the following questions. Each question carries 3 marks.**

**[12]**

- (23) What is profession ? Explain the characteristics of profession.
- (24) Explain the types of banks from Registration and scope viewpoints.
- (25) Discuss in detail the types of General insurance.
- (26) Give the meaning of Internet. Discuss in detail its uses.

**SECTION – E**

**Answer the following questions : Each question carries 5 marks.**

**[10]**

- (27) Discuss in details the various objectives of business.
- (28) Define bank and describe the other functions of it.